



Press Release

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FRIENDS & FAMILY DISTRIBUTORS ROLL OUT NEW FUNDRAISING SOLUTION

Company helps local organizations raise dough with Auntie Anne's® Pretzels

Langhorne, PA (May 22, 2007) – Friends & Family Distributors, a professional fundraising supply and marketing organization, has formed a partnership with Auntie Anne's Pretzels – best known around the country for its golden brown, hand-rolled soft pretzels.

Schools, sports leagues, and other nonprofit and community organizations throughout Pennsylvania, New Jersey, and Delaware have the opportunity to sell a variety of Auntie Anne's products and raise needed funds. Products range from the famous soft pretzels and Pretzel Dogs to Gourmet Bread Sticks and Pizza Knots. Auntie Anne's newest fundraising products, The Super Stix™ and Dippin' Topper Stix Fondue Kit™, provide a fun twist to the popular Pretzel Stix offered in 750 domestic stores. Two dry mix kits – Pretzel Kit and Cinnamon Bun Kit – are also available for those individuals looking for a hands-on baking experience.

“We are grateful for our new partnership with Auntie Anne's as a select distributor of their excellent product line,” says Ken Kovalik, President of Friends & Family Distributors. “It is the goal of our company to align ourselves with suppliers that provide quality products. We feel that, with Auntie Anne's, that is exactly what we are getting, and we are excited for the possibilities.”

The newly formed partnership offers fundraiser organizers a turn-key program. To learn more information about conducting an Auntie Anne's product fundraiser, please visit www.ffdistributors.com.

Friends & Family Distributors is a division of Friends & Family Enterprises (FFE), LLC. FFE has made its fundraising division into a low investment, home-based franchise opportunity. With this unique franchise opportunity, franchisees work with fundraising organizations within their protected geographical territory and help those organizations to raise money via the Friends & Family Distributors' fundraising programs. For more information about this unique franchise opportunity, visit www.ffenter.com or call (877) 757-8636.

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